



## **MABATI ROLLING MILLS ROOF & WIN PROMOTION: TERMS & CONDITIONS**

The following terms and conditions apply to the Mabati Rolling Mills Roof & Win Promotion (“Promotion”) and all participants in the promotion are deemed to have read, understood and accepted the same:-

### **1. Organization**

- The promotion has been organized by Mabati Rolling Mills Limited (MRM), P.O Box 271-00204 Athiriver, (hereafter referred to as “the Organizer”).

### **2. Promotion Period**

- The promotion is valid from Thursday 25<sup>th</sup> October 2018 0000 HRS, 2018 to Friday 25<sup>th</sup> January 2019 2400 HRS both days inclusive (“the Promotion Period”).

### **3. Eligibility**

Promotion is open to all existing and prospective MRM products buyers. This however excludes all employees of MRM, both permanent and contract and their immediate families, its subsidiary companies, Its Distributors and their immediate families, its Agencies, Betting Control and Licensing Board (BCLB) employees and anyone professionally connected with the promotion.

- Participation is open only to persons who are 18 years and above.
- Participation open only to Kenyan residents /citizens & proof of citizenship/residency may be required.
- There is no limit to the number of times a person can participate in the promotion.

### **4. Entry into the promotion**

- Any consumer who buys the following participating brands and sends the code on the coupon issued at the participating distributor outlets and/ or MRM Service Centres, Showrooms & Depots ,as listed on [www.mabati.com](http://www.mabati.com), though ‘SMS’ to 20406 will enter into the promotion:

<b>From Distributor Outlet</b>	<b>From MRM Service Centres, Showrooms &amp; Depots</b>
DumuZAS	Maxcover
Dumurangi	Versatile
Resincot	Elegantile
Covermax	Orientile
Maxcover	Zentile
Versatile	Lifestile
Elegantile	Covermax (Lengths excluding 2.0m,2.5m, 3.0m)
Orientile	
Zentile	
Lifestile	

- The minimum purchase requirement for entry in to the Promotion is KSh. 30,000.
- One (1) coupon will be issued for every KSh. 30,000 worth of purchase.

- Participants will be required to scratch the coupon to reveal a code that they will send via 'SMS' to 20406.
- Upon sending the code on the coupon, participants will receive a confirmation mobile text message acknowledging receipt of their entry into the promotion.

Note:

- Entry in to the Promotion is free.
- Only codes sent from Safaricom and Airtel will be able to enter the promotion.
- KSh. 1 charges apply for every 'SMS' sent.

## 5. Prizes

- By entering the promotion, you stand a chance to win the prizes shown in the matrix below:

Item	Quantity (PCs)	No. of Draws
Fridge - VART-36NMS	20	13
T.V - L43H100D	30	13
Washing Machine - HWT-8082K / VALW-08TWK	20	13
Free standing Gas cooker - F5N31E2.S.E	50	13
VON H/THEATRE 400W VEH400SAP	50	13
VON MWO HMG-232DMS 23L GRILL MIR.SILVER	75	13
Sub-woofer - HA 11631BT	50	13
Dispenser - HWDZ2010SB	50	13
Blender - HB261MW / VSBT06MMW	50	13
VON S/WOOFER 50W 2.1CH - HA5030BT	70	13
VON W/DISPENSER NORM (Non Electric) HWDZ2000B BLK	50	13
DVD Player - H909HD	70	13
Rice cooker - HR2811GW / VSRM28MGW	50	13
Coffee Maker - VSCD12MVK	20	13
VON H/SPEC BLENDER+1MILL HB251KW/VSBT05BKW Wh	50	13
Table Top bunrer HPTT2012T 2 GAS Teflon	95	13
Toaster - HT222DS / VSTP02MDX	50	13
Kettle - HK217DW / VSKL17MDW	100	13
Sandwich Maker Grill - VSSP2GMCX	50	13
Iron box - HSI2144SV / VSIS10MCV	100	13
Cement	2400	13

## 6. Draws and Selection of winners

- The weekly draws will be done electronically and selected winners will receive their prizes within two weeks from the date of the draw.
- All draws will be held at MRM Offices located at Mombasa Road, Athiriver.

- A BCLB representative, Agency representative and MRM marketing team **MUST** be present for each draw.
- The draw dates are as follows:

Draw	Date
1 <sup>st</sup> Draw	5.11.2018
2 <sup>nd</sup> Draw	12.11.2018
3 <sup>rd</sup> Draw	19.11.2018
4 <sup>th</sup> Draw	26.11.2018
5 <sup>th</sup> Draw	3.12.2018
6 <sup>th</sup> Draw	10.12.2018
7 <sup>th</sup> Draw	17.12.2018
8 <sup>th</sup> Draw	24.12.2018
9 <sup>th</sup> Draw	2.1.2019
10 <sup>th</sup> Draw	9.1.2019
11 <sup>th</sup> Draw	16.1.2019
12 <sup>th</sup> Draw	23.1.2019
13 <sup>th</sup> Draw	30.1.2019

## 7. Draw Mechanic

- The winner(s) will be randomly selected electronically during the weekly draws. Any decisions made on the winner by BCLB and MRM shall be final and binding.

## 8. Notification of Winners

- Winners will be contacted only through the following number: - **0705777222**
- For the avoidance of doubt, missed calls and calls diverted to voice mail will not be deemed to have been answered for purposes of the promotion

## 9. Prize presentation

- The prizes will be presented to the winner by an MRM staff at a specified location.
- Proof of identification (National Identification Card / Passport) will be required when claiming the prizes. Proof of purchase through a serialized receipt will also be required.

## 10. General rules of the promotion

- All Prizes must be claimed up to 3 months after the end of the promotion.
- Although the organizer have used reasonable effort to ensure that all information and materials relating to the promotion are accurate, they shall not be liable for any inaccuracy and/or errors in

such information and/or material. The organizer, Its Distributors, its Agencies, and sub-contractors will not bear any responsibility for any Loss or damage to a participant either caused by self or any third party arising from:

- Matters outside the control of the organizer, Its Distributors, its Agencies, and sub-contractors including but not limited to force majeure events such as acts of God, computer viruses, power outages etc. and
  - Any technical failure or malfunction or any other problem with any machine, telephone network or system, service provider software or otherwise which may result in missing characters in the SMS messaging any communication being lost or not properly received, registered or recorded.
- The Organizer (subject to any direction from BCLB) reserve the right to amend and adjust the Promotion format and timings as they deem fit and shall communicate the same as necessary.
  - By entering the Promotion, all participants and winners agree to be bound by these Terms and Conditions which will be subject to interpretation by the Organizer and BCLB, whose interpretation shall be final and binding.
  - If any provision of these Terms and Conditions is held by any court or other competent authority to be void or unenforceable in whole or in part, the other provisions of these Terms and conditions and the remainder of the affected provisions shall continue to be valid.

11. Winners will be announced in the national dailies or contacted directly via their telephone numbers as registered on SMS Promotion number 20406.

12. The draw selection results are final; no correspondences will be entered into.

13. If upon notification the selected winner of any prize does not claim the prize three (3) months after the end of the promotion he/she will be deemed to have forfeited the same and the prize will be surrendered to the BCLB.

14. MRM and BCLB reserves the right to withdraw any prizes to be awarded to any person suspected or implicated of fraudulent activities or attempts thereof related to the promotion.

15. MRM reserves the right (subject to any direction from BCLB) to suspend or terminate the Promotion or amend these terms and conditions at any time for any valid technical or commercial reason. Any amendment to these terms and conditions will be published on the daily newspaper or online on [www.mabati.com](http://www.mabati.com).

16. The promotion remains subject to the provisions of the Betting Lotteries and Gaming Act (Cap 131 Laws of Kenya) and any disputes arising hereunder shall be resolved in accordance with such provisions.